# LEILANIC. GARCIA

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## <u>Experience</u>

#### Lead Graphic Designer

## 2006 - Present

- <u>R.B. Stewart, Inc.</u> Granada Hills, CA
- Develop and prepare technical drawings for numerous multi-national companies.
- Prepare before and after visual reports for projects.
- Designed brand identity for company including business cards, letterheads, and promotional materials.
- •Designed, built, and maintain company website.

#### Graphic Designer/Owner

2008 – Present

- L.C. Graphics Los Angeles, CA
- Brand identity; designed logos, various promotional materials, business cards, brochures, fliers, information pamphlets, merchandise packaging materials, and websites for multiple individuals, companies, and organizations. Clients have included <u>Anheuser-Busch</u>, <u>Notre</u> <u>Dame High School</u>, <u>Moose Lodge of Glendale</u>, <u>Full Scale Effects</u>, <u>Ju-Ju Monkey, Inc.</u>
- Designed and prepared music album packaging and music tour promotional materials.
- Design and produce silkscreen apparel.
- Photography and photo editing services.

## Lead Art Designer/Co-owner

2011 - 2012

- <u>Gamer Events Los Angeles</u> Encino, CA
- •Co-owned and operated video game party bus.
- Developed aesthetics for bus interior and created logo.
- Developed and operated green screen photobooth, designed backgrounds for photos.
- Designed, built, and maintained company website.

## New Media/Multimedia Intern

<u>KCET</u> - Los Angeles, CA

- Digitized/captured various PBS shows.
- Edited video, created screenshots, wrote copy for, and updated KCET and KOCE webpages on a daily basis.



## Computer software:

Microsoft Word • Excel • Access PowerPoint • Outlook • Acrobat Photoshop • Illustrator • Bridge InDesign • Flash • Dreamweaver Lightroom • Premiere Pro AutoCad • Capture One FileMaker • Final Cut • Avid

\* LG \*

## Computer Operating Systems:

MAC OS • Windows: 98, 2000, XP, Vista, 7, 8

Web: HTML • CSS

Other: Film & Digital Photography Photo editing • Illustration Painting • Arts & Crafts • Origami

## Social media networks

Typing: 100 wpm • 10 key

ETC:

Use of power tools • wood work clay work • origami sfx & beauty makeup embroidery • knitting silk screening

## DESIGN PORTFOLIO:

leilanigarcia.com

## <u>Education</u>

## Los Angeles Valley College

Conferred 2012

Graphic Design AA Art History AA

## California State University Northridge

Conferred 2008 Cinema and Television Arts: Multimedia Production BA Minor – Studio Art, Photography

2007